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Press Release

Great Crescent Brewery Joins the Brewers of Indiana Guild.

The Brewers of Indiana Guild will be conducting their annual meeting March 3, 2009 in Indianapolis, IN, which will include a reception for the Indiana State Legislators.

Aurora, IN, February 27, 2009: The Brewers of Indiana Guild (BIG) provides a way for the microbrewers in Indiana to promote public awareness and appreciation for the quality and variety of beer produced in Indiana. The Great Crescent Brewery of Aurora, IN will be participating in the annual meeting of the Brewers of Indiana Guild (BIG) March 3, 2009 in Indianapolis. A reception for the Indiana State Legislators will follow the annual guild meeting. The purpose of the Legislative Reception is to introduce the state legislators to the members of the brewer's guild. In addition, the reception provides the guild an opportunity to bring awareness of current issues and the impact, positive and negative, of current and proposed legislation faced by all Indiana microbrewers. Along with the other Indiana microbrewer's, the Great Crescent Brewery will provide beer for the Indiana State Senators and Congressmen to sample at the reception.

Some of the proposed legislation would greatly benefit the microbrewers and help ensure their survivability, especially in this tough economic climate. According to the guild website, Indiana's craft microbreweries provide another reason for tourists to travel throughout Indiana to "experience the local flavor". More information about the Great Crescent brewery can be found at their website – www.gcbeer.com and information about the Brewers of Indiana Guild can be found at their website - <http://www.brewersofindianaguild.com>.

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